



America's no 1 Teleradiology Company Forays Into Telemedicine in Asia

Telemedicine fills a need for quality medical services in Asia.

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Telrad Tech, the technology arm of Teleradiology Solutions, announced today that it has become the managed service provider for Cisco's HealthPresence telemedicine platform in India.

Dr Sunita Maheshwari, a Pediatric Cardiologist and Chief dreamer of Teleradiology Solutions, helped operationalise a telemedicine center in a low income district in Raichur, North Karnataka using Cisco's technology. Telemedicine consultations have been provided by Telrad RxDx doctors to the rural villages in Raichur like Gillesgur and Bichalle since October 2010. According to her, the use of technology is helping remote areas of Asia leapfrog into high tech health care. A shortage of doctors in rural areas and a need for specialist consultation is leading to a real need for telemedicine deployment in India.

In addition to rural telemedicine, HealthPresence could benefit companies as well. A telemedicine setup in a corporate setting could be a value add and a time saver for employees who no longer need to commute to see a doctor.

"There is a need for a telemedicine product with good video quality which works on low bandwidth and where the doctor can be anywhere", says Mr Ricky Bedi, CEO of Telrad Tech who is managing the IT deployment of the telemedicine for Dr Maheshwari's group. In traditional telemedicine setups the doctor needs to be at the telemedicine headquarter. In today's busy world, tying a doctor to a room becomes a challenge. In Cisco's HealthPresence version 2.0, the doctor can be located anywhere and can access the 'tele' patient on his laptop using a wifi device. "Doctor anytime anywhere is a huge advantage of HealthPresence, which is why we are excited to be the managed service provider for Cisco in India and this part of the world", adds Mr Ricky Bedi.

For more information regarding Telemedicine email [sales\(at\)teleradtech.com](mailto:sales(at)teleradtech.com) or [info\(at\)teleradtech.com](mailto:info(at)teleradtech.com) or call +1-978-264-8364 or +91-80-40187500. Visit our websites- <http://www.telradsol.com/>; <http://teleradtech.com/>; <http://www.rxdx.in/>

Contact Information

Kunika Sood

Teleradiology Solutions

<http://www.telradsol.com/>

+91-80-40187500 +91-80-40187554

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