

Dr. Sunita Maheswari joins the panel at Lake Nona Impact Forum - 2015

Dr. Sunita Maheswari joins the panel on 'DRAWING A BLUEPRINT FOR INNOVATION CLUSTERS' at Lake Nona Impact Forum - 2015. Orlando, Florida

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Dr. Sunita Maheswari was one of the panelists in this amazing panel lead by Anil Menon, president of Cisco Systems, about developing health and innovation clusters in the 21st Century. Other esteemed panelists included Edward Yan Ming Zhu, CEO, Chic Group Global; Thomas Graham, MD, Chief Innovation Officer & Chair Holder, Cleveland Clinic; Vice Chairman of the Department of Orthopaedic Surgery and Dr. Sudarshan Ballal of Manipal Hospitals.

This was held in late Feb 2015 sponsored by Johnson & Johnson at Lake Nona Medical City, Orlando, Florida.

Mr. Anil Menon presenting the participants elaborates on the pattern for Innovation in various cities of the world. Mr Thomas elucidates on the concept of Innovation in healthcare and mentions that its simply putting ideas to work and how at Cleveland they stress on Mission related innovation. He also went to describe how their best process went on to become best practices in healthcare. He said that Innovation happens at the intersection of knowledge domains and explained how they stress on geographical development of innovation clusters.

Edward, explained a little on the city of 28 miles he is building in China. He gave us a little preview on the rapid urbanization in China and the issues that cropped up due to lack of planning. His innovations focuses on how to meet the issues of the city. A city being a space where quality of ideas can be executed - where proximity of human socio-economic activities to amenities exist.

Dr. Sunita called herself as an accidental innovator and she spoke about how Teleradiology Solutions was formed out of a serendipitous conversation with the Chairman of Yale Med school and how she pioneered the concept of Digital Transmission of Images with her husband Dr. Arjun Kalyanpur. and then it grew to cover over 120 hospitals in the USA with their teleradiology service.

At the other end of the globe she described her dual model of financial strategy that while she was covering half the island of Singapore with the Teleradiology Solutions allowed her to serve the remote areas of India with no financial constraint. This Dual model of revenue generation also helped her reach the remote parts of Africa where she discovered that there was a specialist doctors shortage and her subsequent partnering with Cisco by providing her specialists panel of doctors for each regions.

She illustrates how Knowledge brings about wealth using Hindu mythological characters of goddess Saraswati and goddess Lakshmi as examples . She then went on to narrate an anecdote on Innovation as one accidental idea that is followed upon - that while watching her son who was playing tennis ; she bumped into an e-learning platform builder from Cisco who set up an e-learning pilot project in healthcare that is now a valuable tool to update younger MDs with the latest healthcare practices.

Dr. Anil Menon concluded the talk by giving the 5 factors that throttles innovation versus stagnation of innovation by taking the examples of Electric Grid in 1892 and the cylindrical Phonograms Thomas Edison had created.

The factors are:

- > Lot of consumer focus
- > Lot of competition
- > Lots of interactions between multiple industries
- > Huge government and private partnership
- > Innovative Eco system which was global

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