

# Bangalore touted as teleradiology hub

By AKSHAY B. IYER

**Chennai, July 10:** "India, especially Bangalore has immense potential to be a teleradiology outsourcing hub. The country is already a healthcare hub, and it can leverage this in the area of teleradiology as well," feels Dr Arjun Kalyanpur, CEO, Teleradiology Solutions.

Teleradiology is a means of electronic transmission of radiological images, such as X-rays, CTs and MRIs from one location

to another for the purposes of interpretation and/or consultation. The Bangalore-based Teleradiology Solutions, was the first Indian company to provide teleradiology solutions to hospitals globally, mainly in the US. Dr Kalyanpur said his company provides services like interpretation of CT scans, MRI scans, X-ray scans, ultrasound and nuclear medicine studies to hospitals across the globe. "Teleradiology outsourcing increases the efficiency of doctors as it breaks time barriers to help

attain accurate diagnoses in the shortest possible time. We, at Teleradiology Solutions, provide these services with a turnaround time of less than 30 minutes, to ensure the doctor at the other end gets the information at the earliest, so as to facilitate the patient's needs being better taken care of," he added.

Talking about the market potential for this field, Dr Kalyanpur said there is immense scope for companies in this sphere, as the US is currently facing a shortage

of radiologists, with 20 per cent of the vacancies going unfilled, adding the UK and a few other countries also face the same problem.

Dr Kalyanpur outlined five reasons for India being a potential teleradiology outsourcing hub — abundant and skilled English-speaking manpower, improving telecom and other infrastructure, fast turnaround times, ability to offer 24x7 services and strong quality orientation among the players in the industry. He feels

apart from Bangalore, cities like New Delhi, Mumbai and Hyderabad also have potential to be important players in this field.

Dr Kalyanpur sees potential for teleradiology within India itself, especially in rural areas, which do not have access to quality medical care. "Teleradiology Solutions is working closely with ISRO to provide connectivity to rural areas to enable radiologists to interact with rural doctors to ensure they are able to provide better service to the villages," he said.